

Tuomas Yrjölä

Education

2000 – 2001	Helsinki Swedish School of Economics (Hanken) Master of Science (Economics)
1997 – 1999	Helsinki School of Economics and Business Administration International Bachelor of Business Administration

Work experience

2018 – present	Essity Aktiebolag President Global Brand, Innovation and Sustainability
2017 – 2018	Global Vice President Baby Care & Feminine Care Category
2014 – 2017	SCA Hygiene Products Global Vice President Baby Care & Feminine Care Category
2013 – 2014	Procter & Gamble Associate Marketing Director Shave Care, Central & EasternEurope
2010 – 2013	Global Associate Marketing Director, Gillette Venus
2008 – 2010	Associate Marketing Director, Nordic
2006 – 2008	Regional Brand Manager, Middle-East and Africa
2004 – 2006	Brand Manager Nordic
2001 – 2004	Assistant Brand Manager Nordic