

# UBS Global Consumer and Retail Conference

Ulrika Kolsrud  
President and CEO

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Every day we  
care for 1 billion  
people across  
150 countries.

TORK

TENA

Leukoplast

JOBST

Actimove

Cutimed

Tempo

Lotus

Zewa

Libero

Libresse

Nosotras

Saba

TOM.  
ORGANIC

knix

modibodi

Playtex

# Essity – a global, leading hygiene and health company



Net sales 2025  
(SEKbn)

138

EBITA excl. IAC 2025  
(SEKbn)

19.6



Sales in countries

150



Employees

36,000



Production  
facilities

70

# Business area growth supported by favourable trends

## Health & Medical



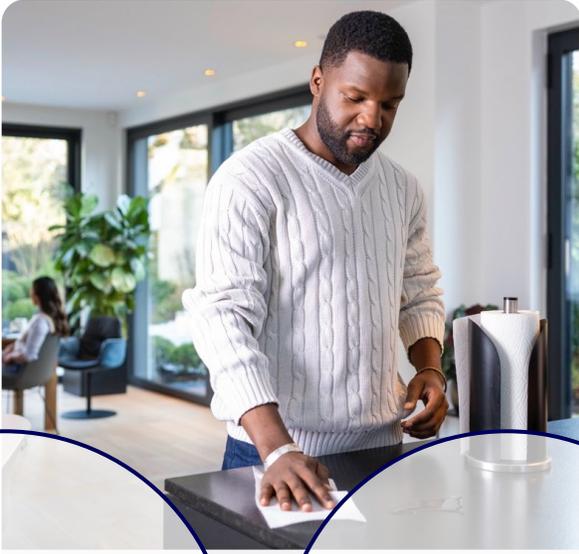
Aging global population

## Personal Care



Rise of chronic conditions

## Consumer Tissue



Rising levels of disposable incomes

## Professional Hygiene



Evolving well-being awareness

# Leading with strong brands and positions



# Strategy to accelerate profitable growth

Focus on  
high yielding  
segments

Grow in  
attractive  
geographic  
areas

Differentiated,  
insight-based  
innovations

Deliver  
superior  
customer  
experience

Capture  
efficiencies  
across the  
value chain

Strong  
performance  
culture

# Financial targets

Annual Organic  
Sales Growth

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>3%

EBITA Margin  
excl. IAC

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>15%

# Highlights Q4 2025

- Organic sales decline mainly due to lower prices
  - Higher market shares in >65 % of retail branded sales
  - Strong growth in strategic segments
- Higher profit and margins, strong cash flow
- Sustainability leadership recognized through the EcoVadis Platinum medal and CDP's A rating
- Building a stronger Essity
  - New organization from Jan 1, 2026
  - SG&A cost savings program initiated
  - Acquisition of Edgewell's feminine care business in North America

Organic sales growth

-1.1%

EBITA excl. IAC

SEK  
5,117m  
+3%

EBITA margin excl. IAC

14.7%  
+160bps

EPS

SEK  
4.69m  
+14%

# Actions to fuel growth and improve performance

**Reshaping  
the organization**

**Cost savings  
program**

**Unlocking the power of the organization,  
freeing up resources to accelerate profitable growth and  
maximizing the potential of Essity's product portfolio**

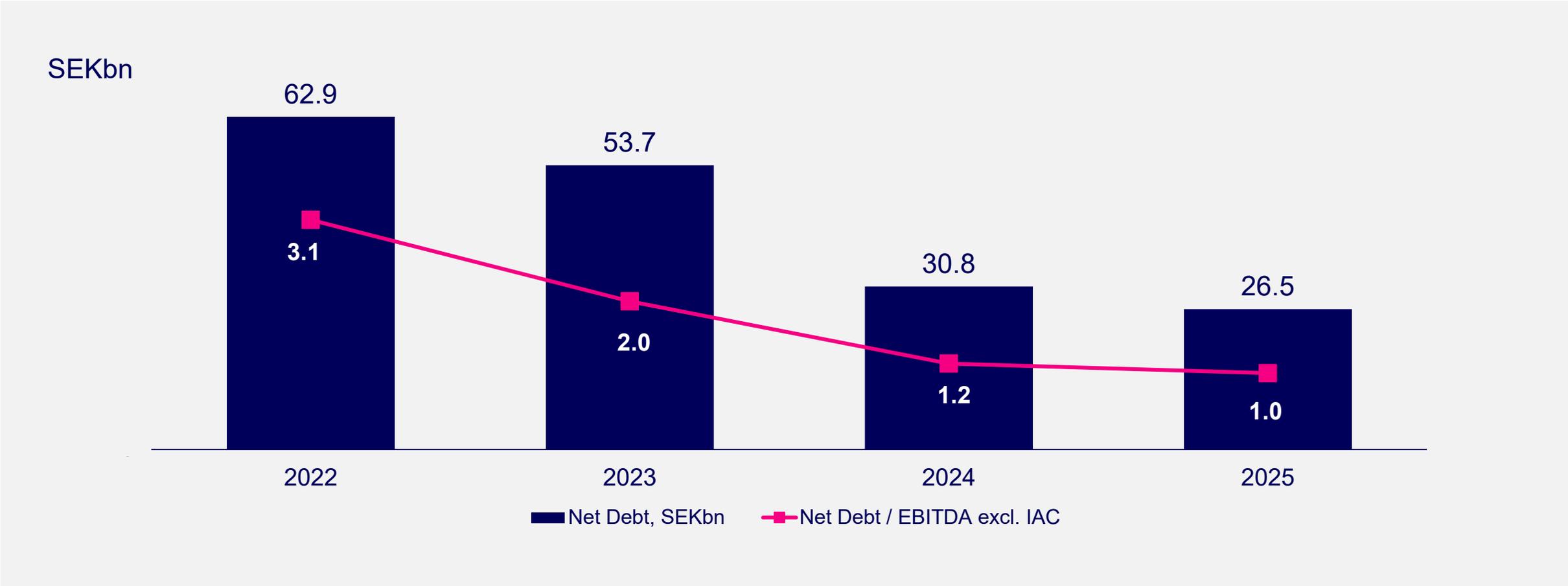
# Acquisition of Edgewell's feminine care business

- Net sales<sup>1)</sup>: USD 261m
- Includes the **Carefree**, **Stayfree**, and **o.b.** brands in the US, Canada and Caribbean, and the global feminine care rights for the **Playtex** brand
- A production facility in Dover, Delaware
- Approx 500 employees
- Purchase price: USD 340m

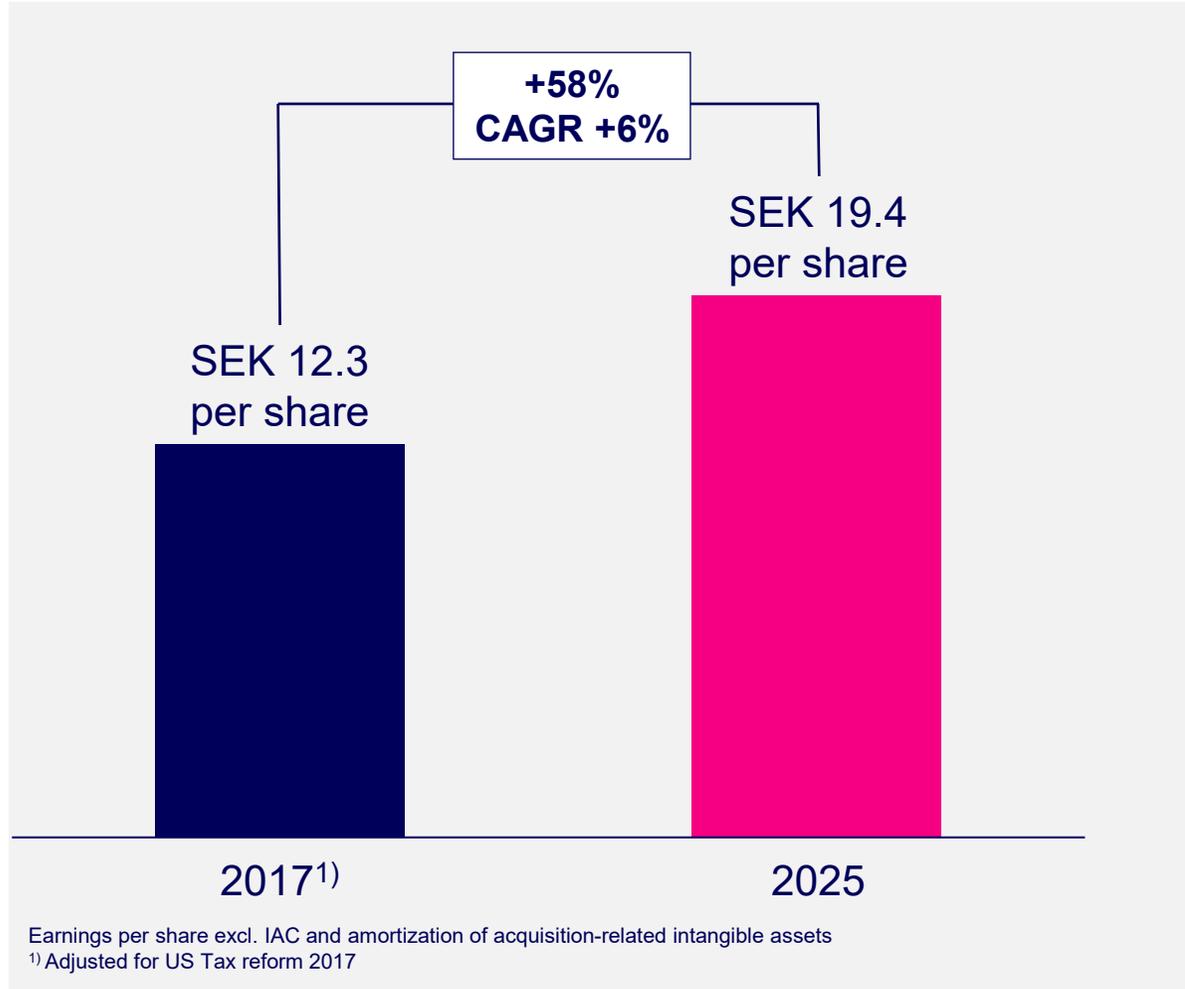
<sup>1)</sup> For 12 months ending June 30, 2025



# Strong balance sheet



# High EPS growth

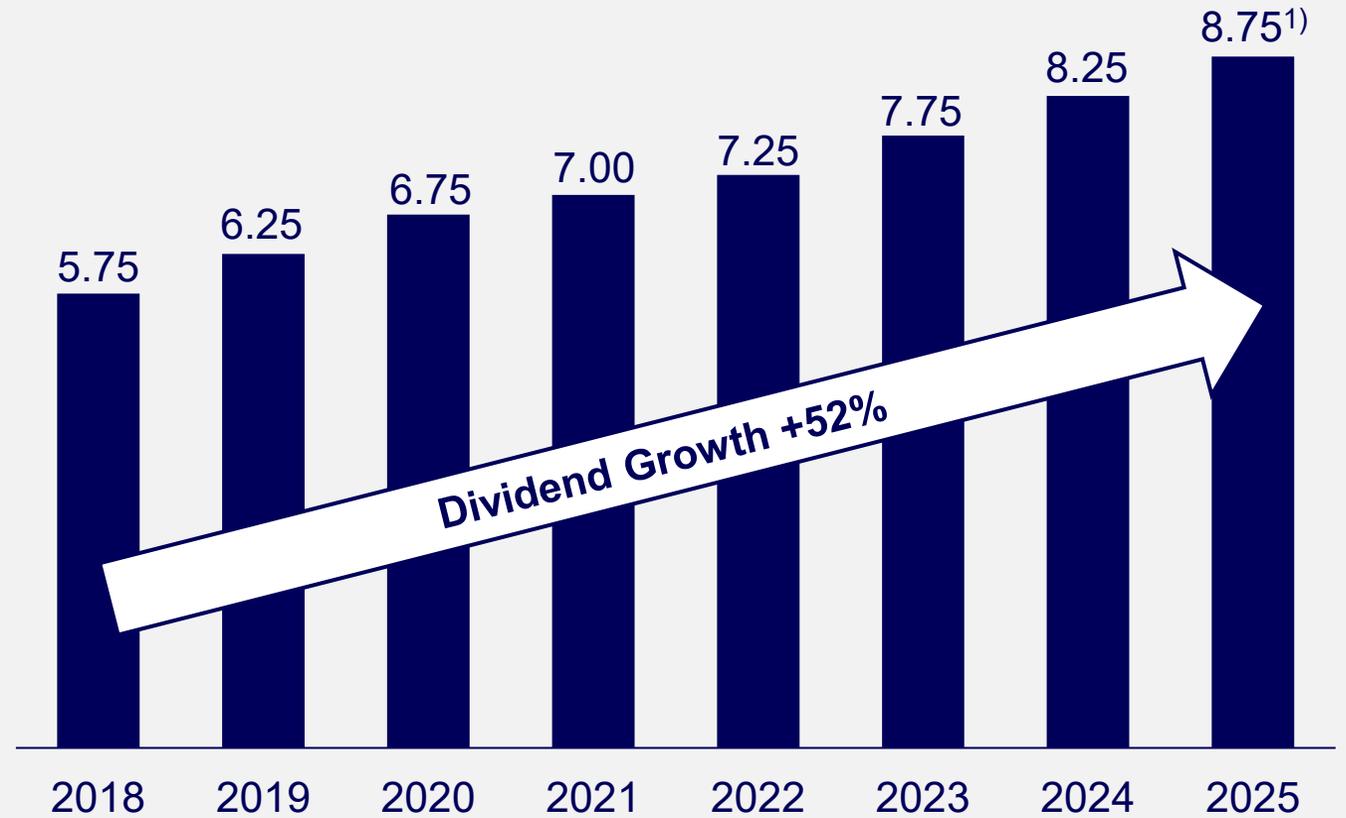


# Increasing dividends

Proposed dividend 2025<sup>1)</sup>

**SEK 8.75**  
per share  
**+6%**

Dividend, SEK per share



<sup>1)</sup> Board of Directors proposal



# Priorities 2026

## Drive profitable growth

- › Grow market shares, supported by innovation
- › Integrate Edgewell acquisition to strengthen Personal Care business in North America
- › Execute SG&A savings to invest in profitable growth and deliver COGS savings
- › Unleash the full power of the organization

This presentation may contain forward-looking statements. Such statements are based on our current expectations and are subject to certain risks and uncertainties that could negatively affect our business. Please read our most recent annual report for a better understanding of these risks and uncertainties.



Every day our brands care for the hygiene and health of a billion people across 150 countries

# Q&A



Welcome to Essity's Capital Markets Day  
May 7, 2026  
at our office in Gothenburg, Sweden

