



Essity

Barclays Global Consumer
Staples Conference

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President & CEO

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Essity – A global, leading hygiene and health company

146 Net sales
2024, SEKbn

20.3 EBITA excl. IAC
2024, SEKbn

150 Sales in
countries

36,000 Employees

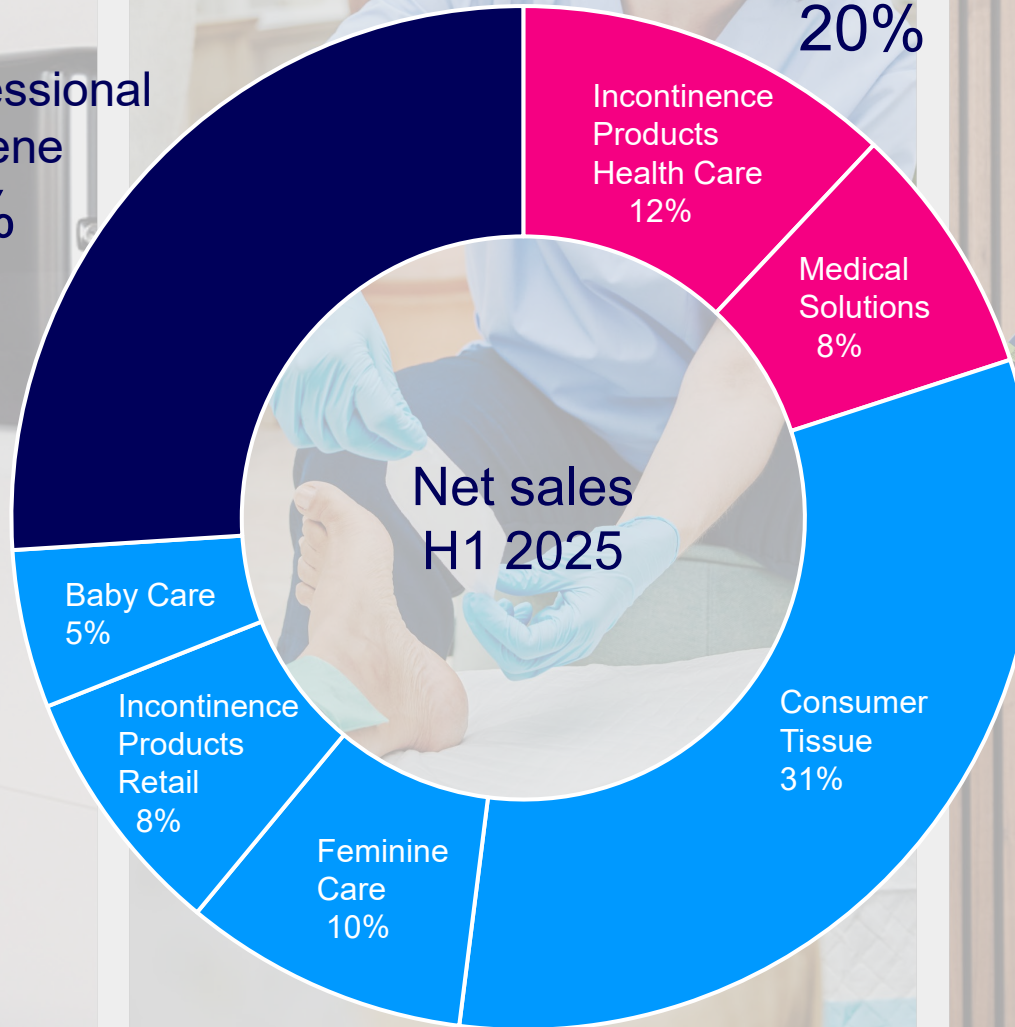
70 Production
facilities

Three attractive business areas

Professional
Hygiene
26%

Health & Medical
20%

Consumer Goods
54%



Leading with strong brands and positions



Favorable trends driving market growth

Rising levels
of disposable
incomes

Aging
global
population

Rise of
chronic
conditions

Spread of
infectious
diseases

Evolving
well-being
awareness

Essity's global market growth exposure

North America

2-3%

Europe

1-2%

Asia

3-4%

Latin America

2-3%

Global

2-3%

Other

4-5%



Financial targets


Annual Organic
Sales Growth

>3%

EBITA Margin
excl. IAC

>15%

Accelerating profitable growth



Focus on
high yielding
segments

Grow in
attractive
geographic
areas

Differentiated,
insight-based
innovations

Deliver
superior
customer
experience

Capture
efficiencies
across the
value chain

Strong
performance
culture

Significant potential to grow and
improve performance in all three business areas



Our #1 protection
for heavy flows



One set of batteries
Lasting up to 6 years



One sheet can be enough
- now coreless and with
paper packaging





Tork OptiServe - Coreless Toilet Paper System
launched end of 2024 with successful market
reception and prestigious wins e.g. Yankee stadium



Essity awarded supplier engagement leader by CDP and confirmed constituent of the FTSE4Good Index Series

Supplier
Engagement
Leader



2024


**CERTIFICATE
OF MEMBERSHIP**

This is to certify that

Essity Aktiebolag B

is a constituent company in the FTSE4Good Index Series



FTSE4Good

June 2025

The FTSE4Good Index Series is designed to identify companies that demonstrate strong environmental, social and governance practices measured against globally recognised standards.

V0.0

Q2 and priorities 2025

- **Q2 - Organic growth and stable profit in a weak economy**
 - Lower volume growth than expected
 - Strong growth in strategic segments
 - High pace of product launches
 - Stable profitability although impacted by low volume growth and higher costs
- **Priorities 2025**
 - Continue to execute on our strategy
 - Accelerate profitable volume growth
 - Reduce cost level and increase efficiency

This presentation may contain forward-looking statements. Such statements are based on our current expectations and are subject to certain risks and uncertainties that could negatively affect our business. Please read our most recent annual report for a better understanding of these risks and uncertainties.





Q&A



For everybody and every body

Every day our brands care for the hygiene and health
of a billion people across 150 countries

