



Sustainability Newsletter Q1 2023

Welcome to our sustainability update

As a global hygiene and health business, sustainability is a key priority and has been high on our agenda for many years. We are committed to reducing our environmental impact, reducing waste, and achieving net zero emissions by 2050.

We're pleased to share news and updates on some of the social and environmental sustainability initiatives happening here at Essity in the UK & Ireland this quarter.

Essity releases latest Sustainability Report

Our 2022 Annual and Sustainability Report has recently been released.

› [Click here to find out more](#)



Improving well-being for people and societies

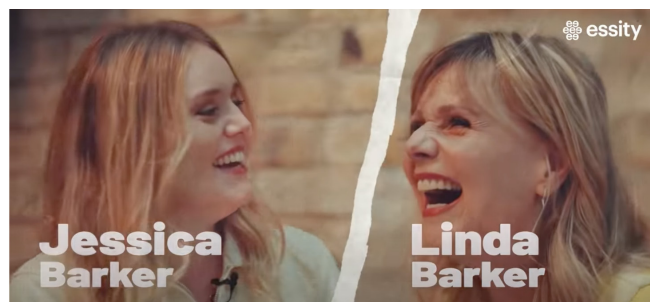
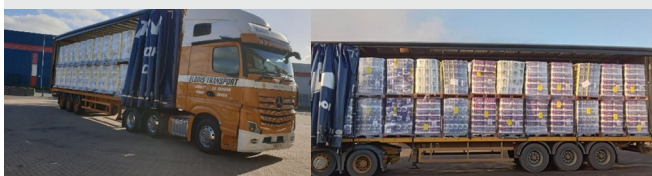
Our support for In Kind Direct



In October 2022 we strengthened our support to our charity partner **In Kind Direct** by committing to **donate 1 million toilet rolls** per year to help those in need. This builds on our existing commitment to donate 1.2 million period products per year which is something we've been doing since 2017.

Already, less than 6 months after making our pledge we're pleased to report that we have provided 10 full trucks which equates to 439,248 toilet rolls plus 1 full truck of disposable nappies. Through this support, In Kind Direct have been able to provide 1,766 charitable organisations with essential hygiene products.

We continue to find ways to support this much-needed charity with more product donations and volunteering days for our staff to take part in.



Encouraging conversations about menopause with Linda Barker

In January 2023, following the UK's biggest ever study on the menopause which was commissioned by Essity, TV Presenter Linda Barker and her daughter Jessica helped us raise awareness of the need to encourage more conversations about menopause.

Changing Wombs is a three-part mini-series available on Essity's YouTube channel in which Linda and Jessica discuss where to go for help, advice, support and products to help manage the symptoms of menopause.



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Reducing our environmental impact on the planet

The Green Line report 2023

Having come through the pandemic and now dealing with the current cost-of-living crises, we understand how difficult it is for households to make sustainable choices.



Read the full report [here](#) or to find out how Essity is responding to those living below The Green Line click [here](#)



Our new sustainability report - **The Green Line**, which has just been released, investigates how the cost-of-living crises is impacting people's ability to live in a more environmentally friendly way.

The report identifies the financial point at which consumers are no longer able to afford to make lifestyle changes which could help the environment.

1 in 3 households are living below the Green Line

Our findings reveal as many as 1 in 3 households are living below the Green Line however, many are still eager to try and live more sustainably, with almost half willing to pay a premium to do so.



› [Click here to find out more](#)

Construction starts on new recycling plant

As Essity was named in the top 100 most sustainable companies globally earlier this year*, we were also pleased to officially begin construction on our new recycled paper facility at our Prudhoe mill in Northumberland.

Building work is now underway to create one of the UK's most advanced wastepaper recycling plants.

Programme Manager Paul Oliver said:

"The significance of this investment cannot be over-stated. This scale of investment helps secure the future of the mill, improves our ability to use recycled fibre in our products and, importantly, provides a more attractive and safer working environment for employees."

Prudhoe is Essity's largest production site in the UK and makes brands such as Velvet, Cushelle and Tork.

*Corporate Knights recognised Essity in the Global 100 List in January 2023 which represents the top 1% of companies in the world in terms of sustainability performance.

"This scale of investment helps secure the future of the mill."

/ **Paul Oliver** Programme Manager

› [Click here to find out more](#)



› [Read more at www.essity.com](http://www.essity.com)