

# Essity: Public Policy and Trade Association Memberships 2025

Essity is a leading global hygiene and health company. Our mission is to sustainably develop, produce, market and sell value-added hygiene and health solutions which improve people's well-being. To support this vision, Essity has decided to work alongside organizations which can support us in delivering on our corporate purpose.

## **Public Affairs and Membership**

As stated in Essity's Code of Conduct, Essity is politically neutral and does not make payments or donations in any kind to political parties or candidates, or their institutions, agencies or representatives. Consequently, Essity did not support any organizations or projects with political or religious aims in 2025 nor are any contemplated.

Essity works continuously to monitor, evaluate and anticipate changes in its business environment in the form of political decisions, public policy directions and amended regulations in the areas that are of particular importance for our business and operations. Essity participates in various national and international industry organizations/trade associations, as well as in other types of partnerships. The aim is to gain early knowledge of and contribute actively to the development of areas that are significant to us. Trade associations are typically non-profit and maintain the autonomy of their corporate members, and address industry concerns in legislative processes and policy shaping. They often participate in standards-setting and self-regulatory processes. They can help communicate the sector's actions to consumers, other non-profit actors and decision-makers.

## **Trade Association Membership and Spending**

The definition Essity uses to disclose its global spending on industry organizations/trade associations is trade associations or tax-exempt groups whose role is to contribute to policy and legislative development, including chambers of commerce, trade boards, and the like. As stated above, Essity does not contribute to political parties or candidates, or their institutions, agencies or representatives.

The global spend on trade associations in 2025, including chambers of commerce, was approximately 2.9 million EUR<sup>1</sup>. Of this amount the majority relates to trade associations, and the rest are related to chambers of commerce. Below we disclose the three biggest contributions to trade associations and in addition there is a list of the major organizations of which Essity is a member. Please note that this list is not all-encompassing.

<sup>1</sup> In 2025 the sum amounted to 32 million SEK (2024: 30 million SEK), which is equivalent to about 2.9 million EUR (2024: 2.7 million EUR).

### **Three Biggest Contributions to Trade Associations**

#### **CEPI: The Confederation of European Paper Industries**

CEPI is the pan-European association representing the forest fiber and paper industry. Through its 18 national associations CEPI gathers 495 companies operating more than 900 pulp and paper mills across Europe producing paper, cardboard, pulp and other bio-based products.

For more details see [www.cepi.org](http://www.cepi.org)

Contributions in 2025 SEK 1.9m (2024: SEK 1.9m)

#### **Medtech Europe**

MedTech Europe is the European trade association representing the medical technology industries, from diagnosis to cure. MedTech Europe represents Diagnostic and Medical Devices manufacturer operating in Europe.

For more details see [www.medtecheurope.org](http://www.medtecheurope.org)

Contributions in 2025 SEK 1.6m (2024: SEK 1.5m)

#### **European Tissue Symposium (ETS)**

The European Tissue Symposium (ETS) is a trade association, based in Brussels, Belgium. The members of ETS represent most tissue paper producers throughout Europe and about 90% of the total European tissue production.

For more details see <https://europeantissue.com>

Contributions in 2025 SEK 2.0m (2024: SEK 2.3m)

### **Additional Key Public Policy Organizations and Membership in Trade Associations in which we are actively participating:**

#### **AIM: European Brands Association**

AIM is the European Brands Association representing brand manufacturers in Europe on key issues which affect their ability to design, distribute and market their brands. AIM's mission is to create for brands an environment of fair and vigorous competition, fostering innovation and guaranteeing maximum value to consumers now and for generations to come.

For more details see [www.aim.be](http://www.aim.be)

Contributions in 2025 SEK 0.6m (2024: SEK 0.2m)

#### **Edana: European Disposables and Nonwovens Association**

EDANA is the international association serving the nonwovens and related industries for more than 40 years. Its mission is to provide global leadership, creating an environment beneficial to innovation sustainable and profitable growth of industry to best serve the customer.

For more details see [www.edana.org](http://www.edana.org)

Contributions in 2025 SEK 0.3m (2024: SEK 0.5m)

### **Additional Public Policy Organizations and Membership in Trade Associations:**

#### **American Forest and Paper Association (AF&PA)**

The American Forest & Paper Association serves to advance a sustainable U.S. pulp, paper, packaging, tissue and wood products manufacturing industry through fact-based public policy and marketplace advocacy.

For more details see [www.afandpa.org](http://www.afandpa.org)

#### **Consumer Goods Forum**

The Consumer Goods Forum (CGF) is a global industry network, driven by its members. It brings together the CEOs and senior management of over 400 retailers, manufacturers, service providers and other stakeholders across 70 countries and reflects the diversity of the industry in geography, size, product category and format.

For more details see [www.theconsumergoodsforum.com](http://www.theconsumergoodsforum.com)

**Ellen MacArthur Foundation**

The Ellen MacArthur Foundation works with business, government and academia to build a framework for an economy that is restorative and regenerative by design. The Ellen McArthur foundation was launched in 2010 to accelerate the transition to a circular economy. Since its creation, the charity has emerged as a global thought leader, establishing the circular economy on the agenda of decision makers across business, government, and academia.

For more details see [www.ellenmacarthurfoundation.org](http://www.ellenmacarthurfoundation.org)

**Forest Stewardship Council® (FSC®)**

FSC® is a global not-for-profit organization that sets the standards for responsibly managed forests, both environmentally and socially. FSC® members include some of the world's leading environment groups, social organizations, businesses as well as forest owners and managers, processing companies, campaigners, and individuals.

For more details see [www.ic.fsc.org](http://www.ic.fsc.org)

**United Nations Global Compact**

The United Nations Global Compact is a voluntary initiative based on CEO commitments to implement universal sustainability principles and to take steps to support the UN goals.

For more details see [www.unglobalcompact.org](http://www.unglobalcompact.org)