



Essity opens new **£30m+** recycled paper facility in UK

Essity has opened its new state-of-the-art recycled fibre facility at its largest UK manufacturing site in Prudhoe, marking a major milestone in the company's long term commitment to sustainable tissue production in the UK.

The £30 million plus investment significantly expands Essity's recycled fibre processing capability, increasing capacity at the site to over 105,000 tonnes per year and brings the company's total annual capacity for recycled fibre in the UK to approximately 190,000 tonnes.

The new Unifibres facility strengthens domestic fibre supply, supports a more circular economy and enhances the resilience of Essity's UK operations.

With the opening of the facility, Essity further cements its position as the UK's largest user of recycled fibre in consumer tissue products and the leading user of recycled fibre for tissue production in Europe.*

The Prudhoe recycled fibre facility is designed to process a wider range of recovered paper, including lower grade paper, helping to keep valuable materials in use for longer.

The site also improves the segregation of contaminants such as plastics, reduces waste sent to landfill and delivers improved energy efficiency across operations.

The investment replaces older infrastructure with modern, high efficiency technology, supporting Essity's ambition to reduce its environmental footprint while maintaining high quality tissue production for UK consumers.

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Prudhoe is Essity's largest manufacturing site in the UK and a cornerstone of its European tissue production network. The new facility represents the company's largest capital investment across its UK sites in the past decade and underlines its long term commitment to British manufacturing.

The opening was marked by a visit from Prudhoe Castle First School, with year 3 and 4 pupils invited to bring in paper recycling from home to be turned into toilet paper. Essity also presented the school with its very own branded pack of toilet paper to celebrate the occasion.

Martin Hallissey, Site Manager at Essity's Prudhoe mill, said: "The opening of this recycled fibre facility is a proud moment for everyone at Prudhoe.

It's a significant investment in our site and our people, and it strengthens our ability to source recycled fibre while improving efficiency and reducing waste. This facility puts Prudhoe at the forefront of sustainable tissue manufacturing in the UK."

Volker Zöller, President, Consumer Tissue at Essity, said: "This investment demonstrates Essity's clear commitment to sustainability and circularity. Being the UK's largest user of recycled fibre for consumer tissue, and the leading user in Europe, brings responsibility as well as opportunity.

The Prudhoe facility strengthens our recycled fibre supply, supports our customers' sustainability ambitions and reinforces our leadership in sustainable tissue production. In short, we are delivering genuine sustainable solutions for our customers and ultimately a clear sustainable choice for consumers."



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