

Sustainability Newsletter Q1 2024

Welcome to our Spring sustainability update

As a global hygiene and health business, sustainability is a key priority and has been high on our agenda for many years. We are committed to reducing our environmental impact, reducing waste, and achieving net zero emissions by 2050.

We're pleased to share news and updates on some of the social and environmental sustainability initiatives happening here at Essity in the UK & Ireland this quarter.

Reducing our environmental impact on the planet



➤ [Click here to find out more](#)

Essity supports Woodland Trust research project

Essity is pleased to be supporting the Woodland Trust and Forest Stewardship Council (FSC) UK on a unique research project at Snaizeholme – an important nature recovery project and woodland creation area in the Yorkshire Dales National Park.

This is the first collaborative project of its kind for the Woodland Trust and research carried out will help measure, verify and deepen our understanding of the impacts of nature-based solutions on water quality and flood management.

Learnings from this initiative will be invaluable to better understand how we, and others, can act together with impact now and in the future.

Construction phase of Essity's new recycled fibre plant close to completion

The exterior building work of Essity's new multi-million pound recycled fibre facility at our biggest UK mill in Northumberland is close to completion. Construction of the new Unifibres building has been ongoing since early 2023 with the project set to be fully completed by 2025.

Once the exterior building is finalised, work can begin on installing the new machinery and internal facilities enabling us to significantly improve our ability to make new paper products from recycled paper.

Essity is already one of the UK's biggest users of recycled paper taking in around 132,000 tonnes in 2023 to make products under our well-known portfolio of brands such as Cushelle, Velvet, and Tork.



 GSSarchitecture

➤ [Read more at www.essity.com](http://www.essity.com)

Our latest sustainability recognition

Essity listed in sustainability yearbook **S&P Global**

For the third consecutive year, Essity has been included in **S&P Global's Sustainability Yearbook**. S&P Global is an international company that annually reviews over 9,400 of the world's most sustainable companies.

[▶ To find out more click here](#)

Essity on CDP's prestigious A List

CDP - widely recognised as the leading benchmark for companies' environmental activities, has included Essity on their 'A List' for leadership in corporate transparency and performance on forests. Essity is one of a small number of companies to achieve an 'A' out of over 21,000 companies scored for efforts to prevent deforestation and promote responsible forestry.



[▶ Read the full list here](#)

Essity listed in **Corporate Knights** Top 100

Essity has once again been recognised as one of the world's most sustainable companies by Corporate Knights. The Global 100 list represents the top 1% of companies in the world in terms of sustainability performance. The full ranking of the world's 100 most sustainable companies by Corporate Knights is available here:

[▶ Click to find out more](#)

5th year recognition by CDP

For the fifth consecutive year, Essity has been recognised for leadership in sustainability by global non-profit environmental organisation CDP.

The award addresses how we have successfully worked with our suppliers to fight climate change.



[▶ Read more here](#)

Improving well-being for people and societies

Our Support for In Kind Direct

Essity's long-term charity partner in the UK, has shared the 2023 Impact Report which details all of the product donations made by Essity throughout last year.

Essity donations which included toilet rolls, paper towels, period pads and period pants, benefitted 3,036 charities throughout the UK including community groups, child/youth care, family welfare, disability groups, housing/homelessness, health and medical, emergency relief and more.

Our annual commitment to donate a minimum of **1m toilet rolls** supported 62,500 families, whilst our commitment to donate a minimum of **1.2m period products** enabled over 60,000 women to have their period with dignity. In addition, the 'Buy 2 Donate 1' initiative with IKD and TESCO enabled a further 931 charities to be benefitted from the additional 2.2m Bodyform products donated.

Donations of our Professional Hygiene Tork products benefitted **1,883 charities**, plus 4 charities were fitted out with new Tork washroom equipment.



[▶ Read our 2023 Impact Report here](#)

TENA and Issviva partner with GenM

Essity brands TENA and Issviva have recently become official partners of GenM, a collective of almost 100 brands, manufacturers and retailers across a range of industries, providing educational resources to elevate the health and wellbeing of menopausal women. Their MTick logo identifies menopause-friendly products that can ease, relieve or support the many signs and symptoms of menopause.

TENA already supports millions of women who experience incontinence as a side effect of the menopause, whilst our Issviva Menopause brand was specifically created to support women by providing expert advice, an online community and tailor-made products for all stages of the menopause journey. Together we are committed to better serve menopausal customers and look forward to an exciting partnership with GenM.



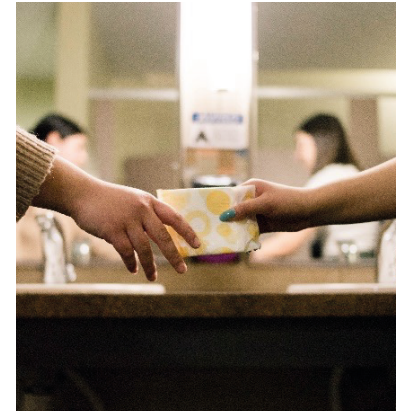
[▶ Read more at www.essity.com](http://www.essity.com)

Essity and In Kind Direct form Period Equity Group



Essity and In Kind Direct have collaborated to form a Period Equity Advisory Group in the UK with the objective of raising awareness and influencing change that can help break barriers when it comes to period equity. Following an extensive piece of research funded by Essity to understand the current state of period equity in the UK and where change needs to happen, a report of the findings has been published and shared with relevant government ministers covering women and equalities, and education.

Some of the key findings of the report are shown here and Essity proactively generated media coverage highlighting the findings and recommendations made to government.

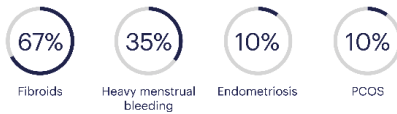


[Read the full report here](#)



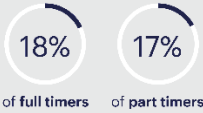
Managing a Period

UK women suffering from menstrual health conditions:



Economic Impact

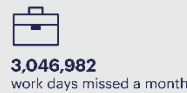
Missing work with most or every period



This equates to:



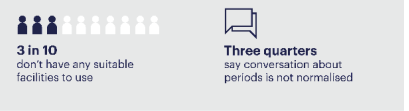
Adding up to:



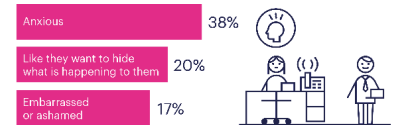
Costing businesses:



In the Workplace



Overall this leaves women:



In other news...

Which? Highlights Greenwashing from Bamboo Toilet Paper Brands



Consumer magazine Which? has highlighted a spate of alleged greenwashing from brands falsely claiming to be more sustainable choices when it comes to toilet roll. Several brands advertising themselves to be made from 100% bamboo were found to contain only tiny amounts of the ingredient, with one brand containing as low as 2.7% bamboo.

Commenting on the story, Ruth Gresty from Essity said: "These findings by Which? are of no surprise whatsoever. The household paper category is plagued by misleading sustainability claims from manufacturers, particularly on social media, attempting to confuse consumers into believing certain products are bad for the environment, whilst others are supposedly better. As a signatory to the WFA Planet Pledge, you can trust and rely on the sustainability credentials of all Essity products to be honest, clear and substantiated."

Myth Busters...



Did you know?

- **Essity is leading the industry on alternative fibres and recycled fibre.** From making paper using wheat straw at our paper mill in Germany, to making paper from recycled coffee cups and used paper towels right here in the UK.
- **Our brand Plenty is the first household paper towel product in the UK to be certified as compostable*** offering shoppers a sustainable choice to help reduce and avoid landfill.
- **Our commitment that by 2025, 100% of our packaging will be recyclable is well on the way to being achieved.** Our current level stands at 89% and in Ireland all our packaging can be put into household recycling collections.

To read more about our global sustainability commitments, click [here](#) for our 2023 Annual and Sustainability Report



*Plenty kitchen towels are certified as home and industrially compostable according to NF T 50-800 and EN14995.